

	BASIC	PROFESSIONAL
GENERAL SOFTWARE FEATURES		
Web-based payment processing software accessible via internet enabled browser.	S	S
Creation of an unlimited number of unique user logins.		S
Creation of up to three unique user logins.	S	
Compatible with keyboard emulation card reading solution. <i>See the recommended hardware page for more information.</i>	S	S
Compatible with receipt printers. <i>See the recommended hardware page for more information.</i>	S	S
Ability to link multiple PayTrace accounts together.		S
Customizable interface enabling you to upload your own logo and color scheme.	S	S
DATA SECURITY & FRAUD REDUCTION FEATURES		
No payment data is stored locally on your network, computer(s) or premises by PayTrace.	S	S
256 bit SSL encryption ensures all data is secure during transit.	S	S
Data stored in redundant high-security data facilities.	S	S
PCI DSS Validated as a Level 1 Service Provider annually since 2005.	S	S
Multi-factor authentication log-in process to ensure only authenticated users access your account.	S	S
Customizable user permissions allow you to control which users can perform various operations.	S	S
Definable time threshold before inactive sessions "time-out."	S	S
Ability to monitor unsuccessful log-in attempts.	S	S
Ability to allow or deny access based on specific IP addresses.		S
Limit duplicate transactions within a definable period of time.	S	S
Require certain information (such as billing address, CSC/CVV, etc) be entered in order to process a transaction.	S	S
Ability to auto-void transactions that don't receive the expected CSC/CVV and/or address verification responses.	S	S
Pre-integrated payment/donation shopping cart.	S	O
CLIENT SUPPORT		
A commitment to exceed your customer service expectations.	S	S
24 hour a day, 7 day a week email support.	S	S
Telephone support during extended business hours.	S	S
Training videos to assist with common training needs.	S	S
A help site addressing many FAQ 's: http://help.paytrace.com	S	S
CREDIT CARD PROCESSING		
Process credit card transactions for Visa, MasterCard, Discover, American Express, Diner's Club, and JCB.	S	S
Swipe credit card transactions through a compatible card reader.	S	S
Key/manually enter credit card transactions.	S	S
Process credit card transactions using information from stored customer profiles.		S
Process multiple credit card transactions at once using information from multiple stored customer profiles.		S
Store credit card transactions to be processed on a specified date or through manual submission at a later time.	S	S
Void credit card transactions.	S	S

	BASIC	PROFESSIONAL
CREDIT CARD PROCESSING (Continued)		
Refund credit card transactions.	S	S
Partially refund credit card transactions.	S	S
Capture and modify credit card transactions before settlement.	S	S
Customizable default data fields for credit card transactions.	S	S
Add custom data fields (discretionary data elements) to transactions for reporting purposes.		S
Manually settle credit card transactions.		S
Automatic settlement of credit card transactions on a daily basis.	S	S
Ability to choose the time at which credit card auto-settlement occurs. <i>Processing network dependant.</i>		S
BUSINESS, CORPORATE & PURCHASING CARD PROCESSING		
Process Level II Data needed to qualify business cards at the lowest possible rates.	S	S
Process Level III Data needed to qualify corporate, and purchasing cards at the lowest possible rates.		S
MOBILE PROCESSING		
PayTrace's web-based solution is optimized to be used with mobile web browsers.	S	S
PayTrace GO, a mobile app, allows you to utilize card readers with your iOS devices.		O
RECEIPTS & REPORTS		
View complete transaction details and receipts for up to 24 months (2 years) using convenient search functionality.	S	S
Download CSV/spreadsheet reports to your computer for additional inference or back up.	S	S
Email receipts to your customers, bookkeepers, etc.	S	S
Print receipts on standard office and receipt printers. <i>See the recommended hardware page for more information.</i>	S	S
Automatically print a receipt with each transaction, if you choose.	S	S
Customize receipt header and footer content.	S	S
Automatically distribute custom reports via email.	S	S
Create up to fifteen custom reports.		S
Create up to three custom reports.	S	
Add custom data fields (discretionary data elements) to transactions for reporting purposes.		S
Store cash and check transactions in your PayTrace account for reporting purposes.	S	S
CUSTOMER PROFILE STORAGE		
Securely store valuable customer data, including payment information, for an unlimited number of customers.		S
Store credit and check card, gift card, and/or checking account information for each customer.		S
Email notification when a customer profile's credit card is close to expiring.		S
Add and store additional information fields (discretionary data elements) within the customer profile.		S
Import and export customer profile data. <i>Only truncated payment information is available for export from the system.</i>		S

	BASIC	PROFESSIONAL
PRE-INTEGRATED PRODUCT SHOPPING CART		
Link your web site to a PayTrace hosted searchable product catalog or place buy buttons next to products on your web site.		O
Process transactions for all enabled payment methods (credit card, gift card, and e-check transactions).		O
Create, manage, import and export product profiles in the product catalog.		O
Upload product images to the product catalog for display in the product catalog, during checkout, and on receipts.		O
Product catalog can accommodate downloadable electronic products and registration codes.		O
Customizable PayTrace hosted checkout interface enabling you to upload your own logo, background image, and color scheme.		O
Calculate and include shipping costs in real time as quoted from most major shipping providers.		O
Recoup sales tax based on shipping state and county.		O
Definable additional data fields (discretionary data elements) to be filled out by the customer upon checkout.		O
Email confirmation receipts, including inventory status, for each approved order.		O
Allow customers to store their payment information for future access.		O
Authentication text functionality available to help prevent fraudulent transactions.		O
Ability to deny transactions from select countries.		O
Track shopping cart usage by customers over time.		O
Create and manage coupon codes for use through the shopping cart.		O
Create threshold discounts for use through the shopping cart.		O
Track and manage product inventory.		O
PRE-INTEGRATED PAYMENT/DONATION SHOPPING CART		
Accept online payments/donations of a customer/donor determined amount.	S	O
Process transactions for all enabled payment methods (credit card, gift card, and e-check transactions).		O
Create an HTML link/button to the shopping cart for placement on your web site.	S	O
Send a customizable email with a request for payment/appeal for donation.	S	O
Customizable PayTrace hosted interface enabling you to upload your own logo, background image, and color scheme.	S	O
Allow customers to set-up recurring payments/donations.		O
Definable additional data fields (discretionary data elements) to be filled out by the customer upon checkout.		O
Allow customers to store their payment/donation information for future access.		O
Authentication text functionality available to help prevent fraudulent transactions.	S	O
Track shopping cart usage by customers/donors over time.	S	O
APPLICATION PROGRAMMING INTERFACE (API)		
Web service based software integration module allows third party software to interface with PayTrace.		O
Process transactions for all enabled payment methods (credit card, gift card, and e-check transactions).		O
Ability to process transactions, email receipts, manage customers, calculate shipping, and manage recurring payments.		O
Utilize the Secure Checkout feature to eliminate the need for third party software to handle any payment data.		O
No software installation or registration is required on the computer(s) running third party software.		O
Run on any operating system that supports web service, including Linux™, Unix™, and Windows™.		O

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APPLICATION PROGRAMMING INTERFACE (API) (Continued)		
API Error Log tracks real time errors generated through the API in order to allow for easy de-bugging and troubleshooting.		O
Code samples and a detailed integration guide are available to ease the integration process for developers.		O
API test account available for testing purposes.		O
eCheck/ACH PROCESSING		
Process eCheck transactions directly to/from your customer's checking account.		O
Key/manually enter eCheck transactions.		O
Process eCheck transactions using information from stored customer profiles.		O
Process multiple eCheck transactions at once using information from multiple stored customer profiles.		O
Process recurring eCheck transactions with the addition of the PayTrace Recurring Payment module.		O
Process eCheck transactions online through one of the PayTrace Shopping Cart options.		O
Process eCheck transactions through the PayTrace API options.		O
Refund/credit eCheck transactions.		O
Partially refund/credit eCheck transactions.		O
Customizable default data fields for eCheck transactions.		O
Add custom data fields (discretionary data elements) to eCheck transactions for reporting purposes.		O
Automatic eCheck transaction settlement on a daily basis.		O
GIFT CARD PROCESSING		
Process stored value transactions through supported gift card processing networks.		O
Accept gift cards for payment via all enabled processing solutions including Virtual Terminal, Mobile, Shopping Carts, and API.		O
Create gift cards.		O
Add value to existing gift cards.		O
Replace a gift card.		O
View the balance on a gift card.		O
Delete a gift card.		O
RECURRING PAYMENT		
Create recurring payments that will be processed automatically on an annual, quarterly, monthly, bi weekly, weekly, or daily basis.		O
Automatically email receipts to internal employees and customers when recurring payments have been processed.		O
Specify a start date, number of processing occurrences, and transaction amount for each recurring payment.		O
Specify the number of times the recurring payment will be processed.		O
Modify a recurring payment that has already been initiated.		O
BATCH UPLOADING		
Upload credit card transactions from external files in comma separated value (CSV) format for real time processing.		O